



2023 NEVADA TRANSPORTATION DISPARITY STUDY



Harry Reid International Airport (LAS) and the Regional Transportation Commission of Southern Nevada (RTC) has commissioned BBC Research & Consulting (BBC) to conduct a disparity study to assess whether barriers exist for **small businesses, person of color (POC)-owned businesses, woman-owned businesses, veteran-owned businesses, or LGBTQ+-owned businesses** that make it harder for them to compete for, obtain, or perform agency work. BBC will:

- Measure the **participation** of those businesses in LAS and RTC work
- Estimate the **availability** of those businesses for LAS or RTC work
- Assess whether any **disparities** exist between participation and availability
- Assess **marketplace conditions** for those businesses

Information from the study will help LAS and RTC refine their supplier diversity programs, including the Federal Disadvantaged Business Enterprise Program.

PARTICIPATE

There are many opportunities for you to **participate directly** in the study. Look out for information on how you can participate in the following ways:

- Participate in a **business survey** (March 2023 – August 2023)
- Participate in an **in-depth interview** (April 2023 – September 2023)
- Submit **written comments** (tinyurl.com/NevadaDisparity)

LEARN MORE

To learn more, visit:

<https://www.rtcnv.com/about/financial/nevada-transportation-disparity-study>

or e-mail: LASRTCdisparitystudy@bbcresearch.com

CONTACT



Stephanie Ayers
BBC Research & Consulting
(t) 303-321-2547
(e) sayers@bbcresearch.com



David Eclips
Harry Reid International Airport
(t) 702-261-5226
(e) davide@lasairport.com