

2023 NEVADA TRANSPORTATION DISPARITY STUDY

January 2023

BBC
RESEARCH &
CONSULTING

M.Y.S. FIRM

Presented by

Stephanie Ayers, BBC Senior Project Manager
Myisha Boyce, M.Y.S. Firm President

Opening remarks by Angela Castro, RTC Deputy CEO

PROJECT TEAM

BBC
RESEARCH &
CONSULTING
DENVER, CO

- Management
- Community outreach
- Data collection
- Utilization analysis
- Availability analysis
- Disparity analysis
- Marketplace analysis
- Anecdotal evidence
- Recommendations
- Reporting

**PRIME
CONSULTANT**

M.Y.S. FIRM

HENDERSON, NV

- In-depth interviews
- Community engagement

**DIVERSITY
EXPERT**

EXSTARE
Federal Services Group

ARLINGTON, VA

- Policy review
- Recommendations

**PROGRAM
EXPERT**

Holland & Knight

ATLANTA, GA

- Legal analysis
- Recommendations

**LEGAL
EXPERT**

DAVIS
RESEARCH

CALABASAS, CA

- Availability surveys
- Utilization surveys

**SURVEY
EXPERT**

PROJECT OBJECTIVES



- PARTICIPATION, AVAILABILITY, DISPARITIES
- MARKETPLACE ANALYSIS
- ANECDOTAL EVIDENCE
- POLICY RECOMMENDATIONS
- LEGAL COMPLIANCE

OUTCOMES FROM 2018 STUDY

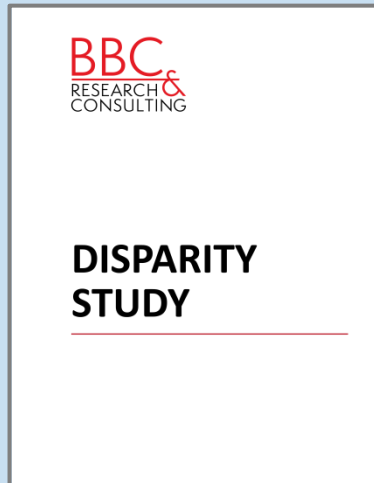


- Increased overall DBE goal from **5.8% to 16.0%**
- Continued use of **race-/gender-based contract goals** for POC-/woman-owned businesses



- Increased overall DBE goal from **4.1% to 18.1%**
- Continued use of **race-/gender-based contract goals** for POC-/woman-owned businesses
- Implemented **RiSE Program** to encourage local, small, and diverse business participation

PROJECT COMPONENTS



PROJECT MANAGEMENT
COMMUNITY ENGAGEMENT
LEGAL ANALYSIS
POLICY REVIEW
DATA ASSESSMENT
RELEVANT MARKETS/GEOGRAPHY
UTILIZATION ANALYSIS
AVAILABILITY ANALYSIS
DISPARITY ANALYSIS
MARKETPLACE ANALYSIS
RECOMMENDATIONS
REPORTS AND PRESENTATIONS

COMMUNITY ENGAGEMENT

M.Y.S. FIRM

BBC
RESEARCH
&
CONSULTING

DAVIS
RESEARCH

- INFORM
- ENGAGE
- BUILD SUPPORT
- LISTEN

INFORMATIONAL

- DEDICATED WEBPAGE/E-MAIL
- STEERING COMMITTEE
- PUBLIC NOTICES
- FINAL PRESENTATIONS

ENGAGEMENT

- PUBLIC MEETINGS
- BUSINESS SURVEYS
- IN-DEPTH INTERVIEWS



COMMUNITY INPUT

Public
meetings
(2)

In-depth
interviews
(30)

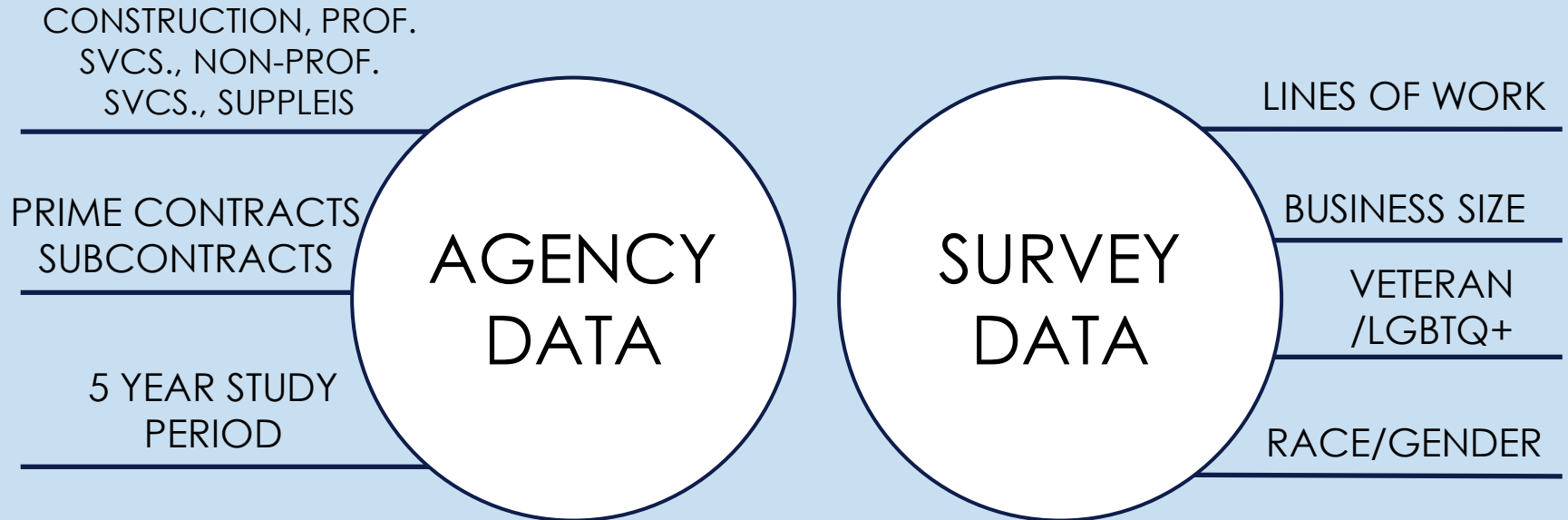
Business
surveys
(thousands)

Written
testimonies

- Evaluation of local marketplace participation
- Identification of evidence of historical or current discrimination
- Assessment of economic conditions of the local marketplace
- Collection of perceptions surrounding certification
- Discovery of contracting and workforce barriers
- Review of anecdotal accounts of private sector and public sector practices
- Analysis of accessibility of capital, bonding, and insurance
- Compilation of prime contractor and subcontractor experiences
- Determination of effectiveness of program measures

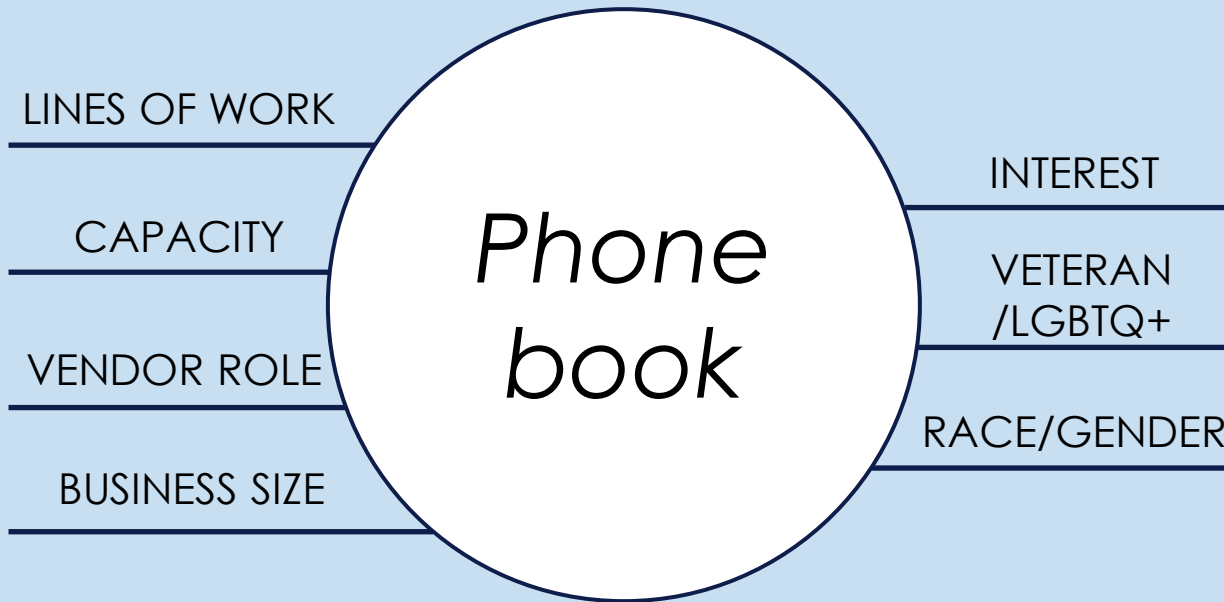


UTILIZATION ANALYSIS



POC/WOMAN/VETERAN/LGTBQ+
PARTICIPATION

AVAILABILITY ANALYSIS



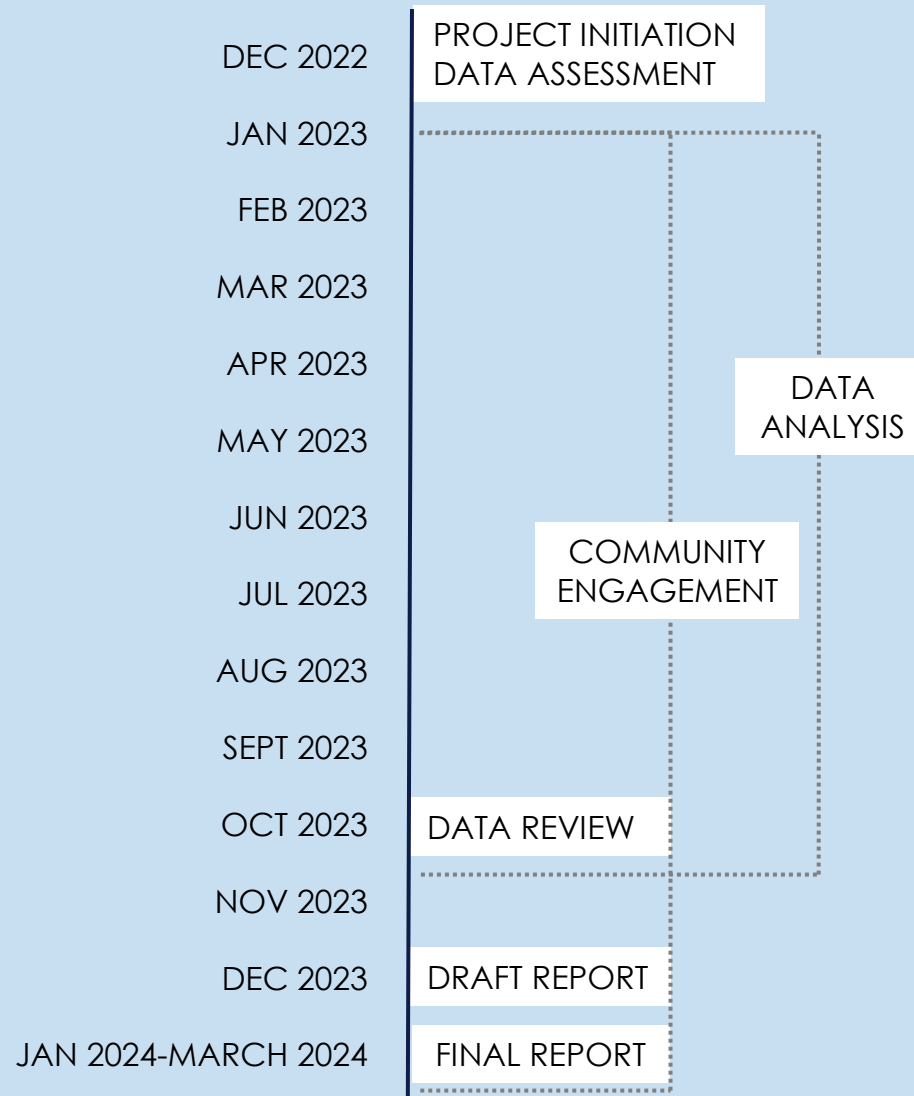
POC/WOMAN/VETERAN/LQBTQ+
AVAILABILITY

DISPARITY ANALYSIS

$$\frac{\text{DOLLARS AWARDED}}{\text{DOLLARS AVAILABLE}} \times 100 = \text{DISPARITY INDEX}$$

80 OR LESS = **SUBSTANTIAL** UNDERUTILIZATION

PROJECT SCHEDULE



QUESTIONS



TESTIMONY

TESTIMONY RELATED TO EXPERIENCES IN THE LOCAL MARKETPLACE

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Online form: tinyurl.com/NevadaDisparity

- PRIVATE OR PUBLIC SECTOR WORK
- PRIME CONTRACT OR SUBCONTRACT WORK
- EXPERIENCES WITH DISCRIMINATION
- BARRIERS TO SUCCESS
- PAYMENT ISSUES
- WORKING WITH LAS OR RTC