

# 2023 NEVADA TRANSPORTATION DISPARITY STUDY

December 2022

**BBC**  
RESEARCH &  
CONSULTING

**M.Y.S. FIRM**

Presented by

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# PROJECT TEAM

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**BBC**  
RESEARCH &  
CONSULTING  
DENVER, CO

- Management
- Community outreach
- Data collection
- Utilization analysis
- Availability analysis
- Disparity analysis
- Marketplace analysis
- Anecdotal evidence
- Recommendations
- Reporting

**PRIME  
CONSULTANT**

**M.Y.S. FIRM**

HENDERSON, NV

- In-depth interviews
- Community engagement

**DIVERSITY  
EXPERT**

**EXSTARE**  
Federal Services Group

ARLINGTON, VA

- Policy review
- Recommendations

**PROGRAM  
EXPERT**

**Holland & Knight**

ATLANTA, GA

- Legal analysis
- Recommendations

**LEGAL  
EXPERT**

**DAVIS**  
RESEARCH

CALABASAS, CA

- Availability surveys
- Utilization surveys

**SURVEY  
EXPERT**

# PROJECT OBJECTIVES

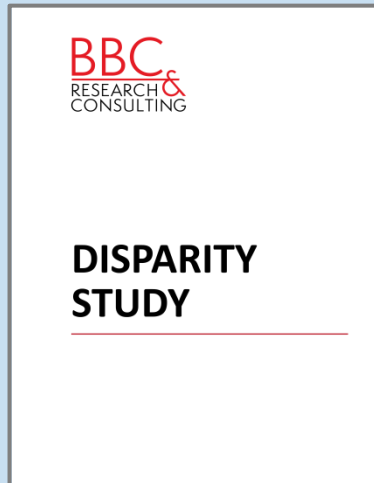
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- PARTICIPATION, AVAILABILITY, DISPARITIES
- MARKETPLACE ANALYSIS
- ANECDOTAL EVIDENCE
- POLICY RECOMMENDATIONS
- LEGAL COMPLIANCE

# PROJECT COMPONENTS

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PROJECT MANAGEMENT  
COMMUNITY ENGAGEMENT  
LEGAL ANALYSIS  
POLICY REVIEW  
DATA ASSESSMENT  
RELEVANT MARKETS/GEOGRAPHY  
UTILIZATION ANALYSIS  
AVAILABILITY ANALYSIS  
DISPARITY ANALYSIS  
MARKETPLACE ANALYSIS  
RECOMMENDATIONS  
REPORTS AND PRESENTATIONS

# COMMUNITY ENGAGEMENT

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**M.Y.S. FIRM**

**BBC**  
RESEARCH  
&  
CONSULTING

**DAVIS**  
RESEARCH

- INFORM
- ENGAGE
- BUILD SUPPORT
- LISTEN

## INFORMATIONAL

- DEDICATED WEBPAGE/E-MAIL
- STEERING COMMITTEE
- PUBLIC NOTICES
- FINAL PRESENTATIONS

## ENGAGEMENT

- PUBLIC MEETINGS
- BUSINESS SURVEYS
- IN-DEPTH INTERVIEWS





# COMMUNITY INPUT

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Public  
meetings  
(2)

In-depth  
interviews  
(30)

Business  
surveys  
(thousands)

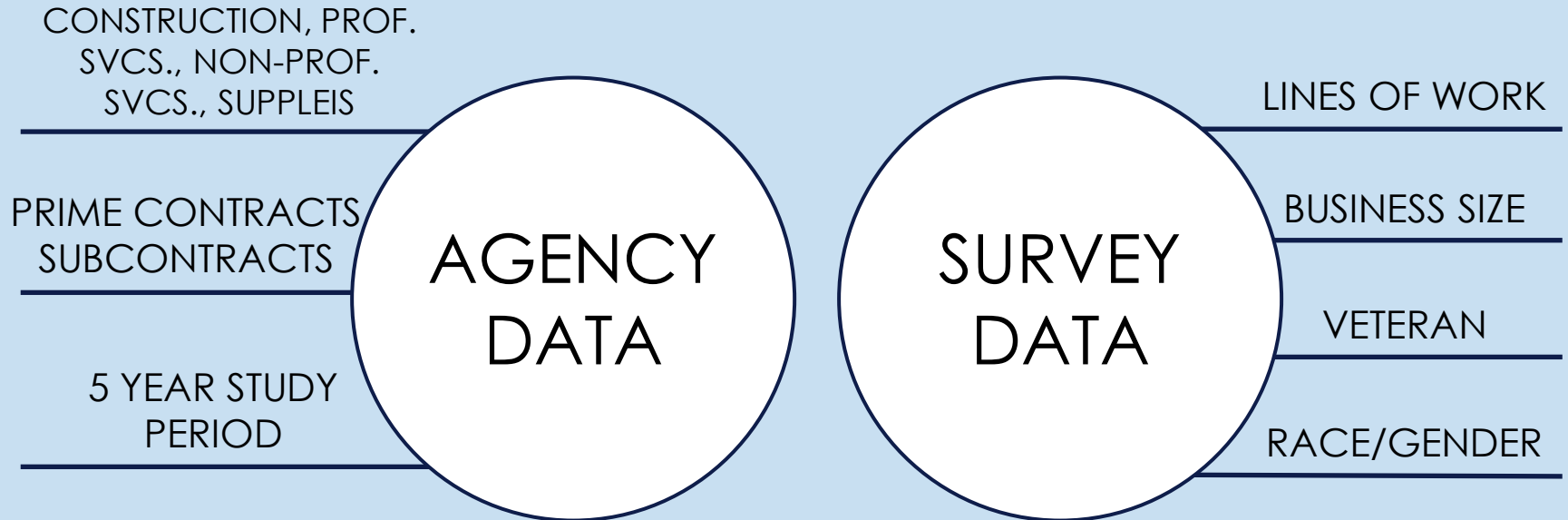
Written  
testimonies

- Evaluation of local marketplace participation
- Identification of evidence of historical or current discrimination
- Assessment of economic conditions of the local marketplace
- Collection of perceptions surrounding certification
- Discovery of contracting and workforce barriers
- Review of anecdotal accounts of private sector and public sector practices
- Analysis of accessibility of capital, bonding, and insurance
- Compilation of prime contractor and subcontractor experiences
- Determination of effectiveness of program measures



# UTILIZATION ANALYSIS

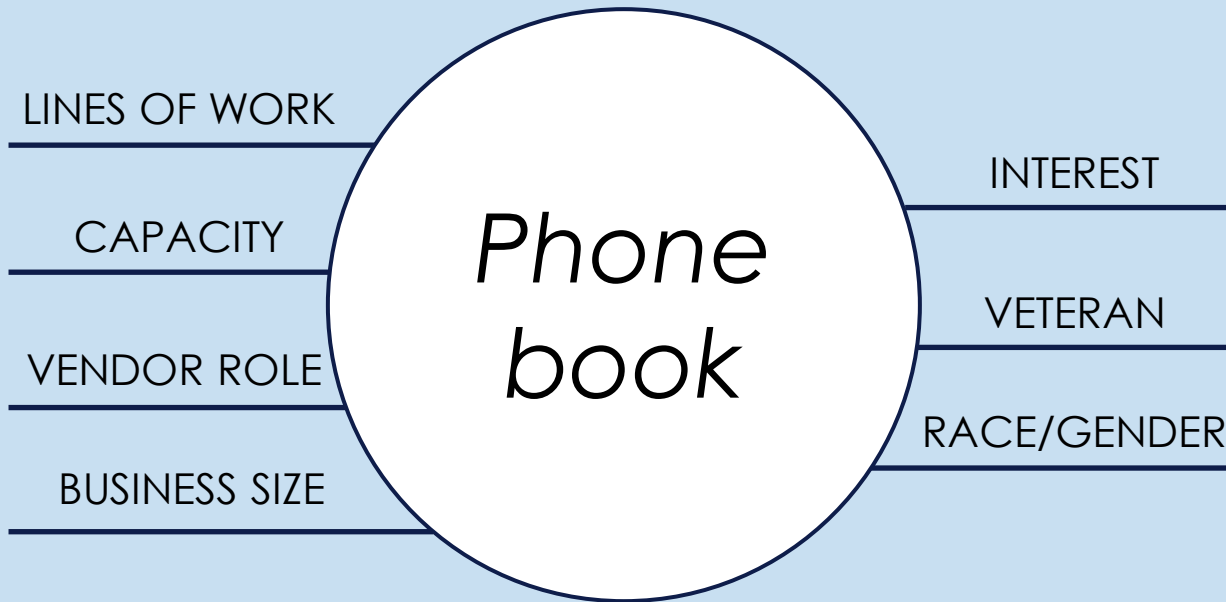
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POC/WOMAN/VETERAN  
**PARTICIPATION**

# AVAILABILITY ANALYSIS

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POC/WOMAN/VETERAN  
**AVAILABILITY**



# DISPARITY ANALYSIS

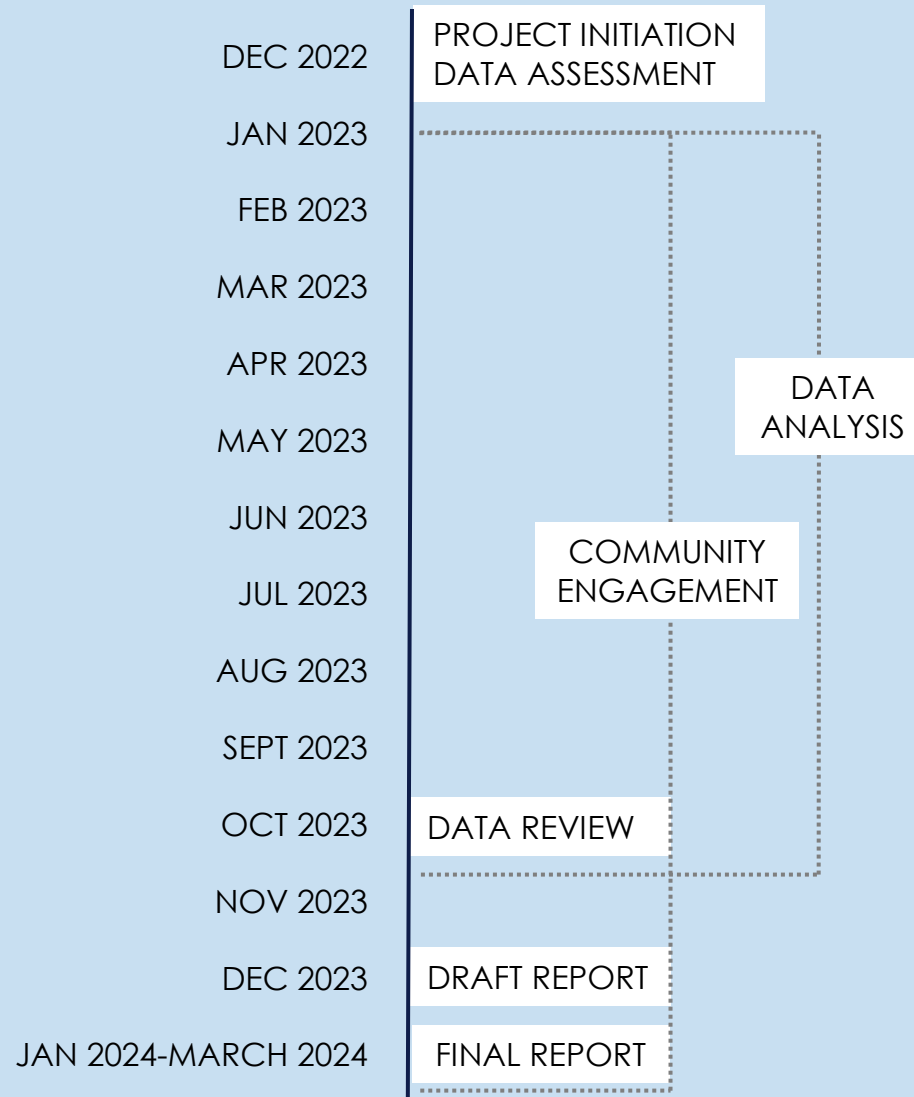
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$$\frac{\text{DOLLARS AWARDED}}{\text{DOLLARS AVAILABLE}} \times 100 = \text{DISPARITY INDEX}$$

80 OR LESS = **SUBSTANTIAL** UNDERUTILIZATION

# PROJECT SCHEDULE

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# QUESTIONS

